

SenseHub™ Dairy Youngstock

The first and only Youngstock monitoring solution

SenseHub Dairy Youngstock is the first solution dedicated to **monitoring dairy calves and heifers for the first 12 months of life** – so you can establish optimal performance from the start of every cow's life.

SenseHub Dairy Youngstock provides actionable insights to give you a more comprehensive understanding of your animal's status and needs – allowing you to focus valuable time and resources on calves and heifers that may require special attention.

Helping you detect animals that may need attention often before any clinical signs of disease become visible, SenseHub Dairy Youngstock enables early intervention when required – to protect future productivity of your valuable youngstock assets.



- ✓ Monitors your calves and heifers 24/7
- ✓ Establish long-term performance through earlier intervention
- ✓ Help to develop more efficient workflows

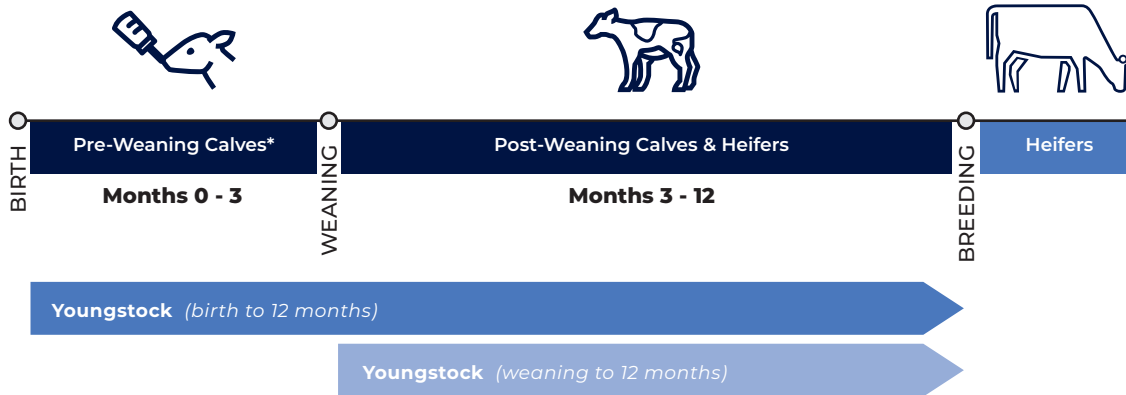


Freedom is knowing that you're **optimizing performance** at the start of every cow's life.



SenseHub Dairy Youngstock

The foundation for whole-life monitoring



* For pre-weaning calves in single hutches and nipple fed

Whether you monitor from birth, with nipple-fed calves in single hutches, or post-weaning with calves in group pens, SenseHub Dairy Youngstock delivers actionable insights and alerts to help you optimize the well-being of your calves.

With 24/7 monitoring letting you know which calves need attention, as well as a blinking LED on the calf's monitoring ear tag for quick location, SenseHub Dairy Youngstock makes it easy for you to prioritize the care of your youngstock and adjust your workflow to improve operations on your farm – in three steps:

1. Attach monitoring ear tag at birth or at weaning
2. Monitor behavior in the SenseHub Dairy system
3. Easily identify calves and heifers requiring your attention



Farm with more freedom

through a deeper connection to your animals

Contact your Merck Animal Health representative to learn more

This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure, or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

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